



NAV X UFC SWEEPSTAKES OFFICIAL RULES

This Sweepstakes is intended for legal residents aged 21 or older of the United States, (excluding Utah), and the District of Columbia. Void where prohibited or restricted by governing law. Do not enter this Sweepstakes if you are not eligible and are not located in the United States at the time of entry.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH THE ULTIMATE FIGHTING CHAMPIONSHIP®, ZUFFA, LLC, OR PAYPAL, INC. PAYPAL ACCOUNT REQUIRED TO RECEIVE A PORTION OF THE PRIZE.

The NAV x UFC VIP Sweepstakes (the “Sweepstakes”) will commence at 12:00:00 PM Eastern Time (“ET”) on August 1, 2026 (“Start Date”) and end at 11:59:59 PM ET on September 30, 2026 (“End Date”). The period between the Start Date and End Date will be referred to as the (“Sweepstakes Period”).

- 1. SPONSOR/ADMINISTRATOR.** The Sweepstakes is sponsored by E. & J. Gallo Winery, 600 Yosemite Blvd., Modesto, CA 95354 (“Sponsor”), and is administered by Twelve Thirty, LLC (“Administrator”), for Sponsor’s New Amsterdam Vodka brand (“Brand”).
- 2. ELIGIBILITY REQUIREMENTS.** The Sweepstakes is open to legal residents of the United States, excluding Utah, and the District of Columbia who are 21 years of age or older as of the Start Date of the Sweepstakes. VOID IN UTAH, PUERTO RICO, U.S. VIRGIN ISLANDS, AND OTHER U.S. TERRITORIES AND POSSESSIONS, AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. Directors, officers, employees, and agents of Sponsor, Administrator, Zuffa, LLC (“Zuffa”), and any retail licensees, authorized licensees, wholesale licensees, distributors, and each of their respective parent and/or sister companies, affiliates, subsidiaries, advertising and promotional agencies, and all other corporations, partnerships, or other legal entities or individuals associated with the development, administration, or fulfillment of this Sweepstakes, and the immediate families of such persons (defined as spouse, child, sibling, parent, son-in-law, daughter-in-law, grandparent, so-called “step” or “half” variations of any of the preceding individuals, and all descendants and each of their respective spouses, regardless of where they live), and those living in their same households, whether or not related, are ineligible to enter, win, or collect prizes in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws, regulations, and ordinances. To the Prize (defined below), winner must have: (a) an active PayPal account in good standing registered in the entrant’s legal name; and (b) the ability to receive funds under PayPal’s current terms and applicable limits. Creating and maintaining a PayPal account is free, but subject to PayPal’s separate terms, privacy policy, and eligibility requirements, which are not controlled by Sponsor. A valid PayPal account associated with the winner is required to receive the prize.
- 3. TO ENTER.** There are two (2) ways to access the Sweepstakes: via QR Code or by visiting <https://www.newamsterdamvodka.com/ufc-sweeps/> (the “Website”). To access via QR Code, scan the QR code found on participating Brand promotional marketing materials and click the link displayed after scanning. Once reaching the Website, regardless of access method, the entrant must then follow

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the instructions to complete and submit the entry form during the Sweepstakes Period. The entry form may require, but is not limited to, submission of entrant's date of birth, telephone number, entrant's first and complete last name (no initials), email address, street address (no PO Boxes), city, state, and ZIP Code. Once entrant has completed the foregoing, entrant will have earned one (1) Entry ("Entry") into the Sweepstakes. Any entry that is received after 11:59:59 PM ET on September 30, 2026, will be disqualified, and that entry attempt will not be eligible for the random drawing.

Entrant may access the Website directly or by scanning the QR Code found on participating Brand promotional marketing materials. Scanning a QR code is simply an alternative method of accessing the Website and is not required to enter the Sweepstakes; all entries must be submitted via the Website.

To be eligible, the Entry must be in English. Sponsor or Administrator are not responsible for lost, late, incomplete, tampered or damaged Entries or Entries that are lost or misdirected to any Junk folder or SPAM filter. All such Entries will be ineligible. Entries will not be acknowledged or returned. Entries become the property of Sponsor.

Limit: Limit of one (1) Entry per person/email address during the Sweepstakes Period. Any person who attempts to participate by using multiple cellular numbers, multiple email addresses, multiple identities, or by using any device or artifice to participate in violation of the terms stated in these Official Rules, may be disqualified by Sponsor in its sole discretion. To be eligible for a prize an Entry must be in complete compliance with these Official Rules.

Any use of robotic, repetitive, automatic, programmed or similar participation methods or agents will void such participation in the Sweepstakes. In the event of a dispute over who an Entry corresponds to, the authorized account subscriber of the cellular account or email address used to enter the Sweepstakes as of the actual time that such information was received by Administrator, will be deemed to be the entrant. The "authorized account subscriber" is defined as the natural person who is assigned the cellular telephone number or email address by the cellular telephone network associated with the cellular phone number or by the internet service provider associated with the email address used to enter the Sweepstakes. Administrator may require an entrant to show proof of being the authorized account subscriber. Sponsor and/or Administrator are not responsible for cellular carrier or cell tower glitches or outages that result in the non-receipt of any entrant's Entry attempts. Sponsor and/or Administrator is not responsible for Entries that are garbled, corrupted, or otherwise unascertainable or incomprehensible. Entrants may be required to indicate their acceptance to the Official Rules where indicated at the time of Entry; provided, however, that any entrant's participation in the Sweepstakes constitutes, and is deemed, such entrant's full and unconditional agreement to the Official Rules and any and all decisions of Sponsor and Administrator, which are final and binding in all respects. All entrants agree to waive any right to claim ambiguity in the Sweepstakes and/or these Official Rules. Entries not in compliance with these Official Rules may be disqualified in Sponsor or Administrator's sole discretion. **If you choose to enter via a mobile device by using a mobile device to access the Website, STANDARD MESSAGE RATES AND DATA CHARGES MAY APPLY.** Please consult the terms and conditions of your individual service plan prior to participating via a mobile device. A mobile device is not required to enter the Sweepstakes.

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4. WINNER SELECTION AND NOTIFICATION.

Winner Selection: There will be a maximum of one (1) winner in the Sweepstakes. The winner will be determined by random drawing conducted by Administrator on or about October 1, 2026, from among all eligible Entries. All decisions of Sponsor or Administrator are final and binding. All Entries are subject to verification, confirmation, and compliance with the Official Rules. Odds of winning depend upon the number of eligible Entries received. Winner's first name, last name initial, and city of residence shall be available at <https://winners.twelvethirty.promo/navxufc> for up to 60 days.

Winner Notification: Sponsor or Administrator will attempt to notify the potential winner ("Potential Winner") via e-mail on or about October 1, 2026. Potential Winner must respond within two (2) days of notification attempt. Failure to respond to notification as directed within the stated time will result in forfeiture of the prize. Awarding of the prize is subject to verification of Potential Winner's eligibility and full compliance with these Official Rules. The Potential Winner may be required to provide proof of a valid date of birth proving age 21 years or older with a valid government issued ID ("Proof of Eligibility") and will be required to complete, sign and return an Affidavit of Eligibility and a Liability/Publicity Release Form ("Affidavit and Release") within two (2) days of notification from Sponsor or Administrator. Failure to confirm eligibility to participate in the Sweepstakes or return the Proof of Eligibility and/or Affidavit and Release within two (2) days following the date of notification thereof may result in forfeiture of the prize. If any Potential Winner cannot be contacted as specified above, or if Potential Winner fails to return the Proof of Eligibility and/or signed Affidavit and Release, if applicable, by the deadline specified above, or if a Potential Winner is deemed ineligible for any other reason in Sponsor or Administrator's sole discretion, the Potential Winner will be disqualified and an alternate Potential Winner may, at Sponsor or Administrator's sole discretion, be randomly selected in his/her place from among all remaining eligible Entries, time permitting.

Background Checks: Except where legally prohibited, Sponsor and/or Administrator reserves the right to conduct confidential background checks on the Potential Grand Prize Winner and their guest. If requested, Potential Winner and/or Potential Winner's guest must provide authorization and/or complete any forms reasonably needed to facilitate the release of personal and background information. Failure to sign and return the required documentation within the time frame specified by Sponsor and/or Administrator may result in disqualification and forfeiture of the prize. Sponsor and/or Administrator may, in its sole discretion, disqualify the Potential Winner and/or their guest based on the results of such background check if awarding the prize could reflect negatively on Sponsor or any of its affiliates, jeopardize the safety or welfare of Sponsor, its affiliates, or any third party, or if the Potential Winner or their guest refuse to comply with the background check process. Sponsor is not obligated to disclose any specific results of background check to the Potential Winner or their guest, whether or not the disqualification occurs. Factors that may result in disqualification include, without limitation: conviction of, or current charges for any felony, misdemeanor or a crime of moral turpitude, as determined by Sponsor in its sole discretion. Potential Winner and Potential Winner's guest will not be disqualified based on race, ancestry, national origin, religion, gender or gender identity, sexual orientation, or any other class or status protected by applicable law.

5. **PRIZE(S) AND APPROXIMATE RETAIL VALUE ("ARV").** There will be one (1) prize awarded in the Sweepstakes. The Prize will consist of: two (2) Lower-Bowl tickets to the December 2026 Las Vegas UFC numbered event, a meet and greet with one (1) UFC personality (i.e., any individual publicly

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associated with the UFC brand, including but not limited to current or former athletes, announcers, coaches, cornermen, referees, on-air or other talent) as determined by Sponsor in its sole discretion, two (2) tickets to a VIP tour of the UFC Performance Institute located at 6650 South Torrey Pines Drive, Las Vegas, NV, and a \$2,800 digital cash payment issued via the digital platform, PayPal. The exact date and time, of the UFC numbered event will be determined by the event organizer and communicated to the winner once confirmed. Sponsor is not responsible or liable for comments made by or actions of the UFC personality during the meet and greet. Sponsor is not responsible for scheduling, rescheduling, cancellation, or postponement of any portion of the prize. Winner is responsible for all travel, lodging, and other expenses not expressly included in the prize. The total ARV of the prize to be awarded during the Sweepstakes Period is \$6,200. Tickets are subject to the terms set by each respective issuer. The Ultimate Fighting Championship® (“UFC”) and Zuffa are not sponsors of, and are not otherwise associated with, the sweepstakes.

The cash portion of the prize will be fulfilled exclusively via PayPal by Administrator to the potential winner’s PayPal account. No alternative payment method (including check, ACH, cash, or prepaid card) will be provided except where required by law or expressly permitted by Sponsor in its sole discretion. Winner must have or create an account with PayPal in order to redeem the cash portion of the prize. A PayPal account is free to create and can be created at [paypal.com/welcome/signup](https://www.paypal.com/welcome/signup). All PayPal accounts and transactions are subject to the terms and conditions set by PayPal, PayPal’s User Agreement, Privacy Policy, and processing timelines. PayPal’s User Agreement can be found at: https://www.paypal.com/us/legalhub/paypal/useragreement-full?country.x=US&locale.x=en_US. PayPal’s Privacy Policy can be found at: https://www.paypal.com/us/privacy-center/home?locale.x=en_US. When creating an account with PayPal, winner understands that winner is providing information to PayPal, not to Sponsor. Winner is responsible for verifying and providing the correct PayPal account information only to Administrator. Sponsor is not responsible for: (a) failed transfers due to incorrect, inactive, or restricted PayPal accounts; (b) potential winner’s failure to accept or claim the transfer within PayPal; and/or (c) any fees, holds, or limitations imposed by PayPal or the potential winner’s financial institution. Sponsor is not responsible for any payment that is declined, returned, sent to incorrect accounts, or which otherwise fails. **This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with PayPal, Inc.**

Alcohol is not included as part of any prize. Prize details may be sent the email address provided by winner. Digital cash portion of the prize will be sent to the PayPal email address provided by winner once winner is verified via Proof of Eligibility and returns the completed Affidavit and Release. The non-cash portion of the prize will be sent to the address provided by winner upon registration for the Sweepstakes once entrant is verified via Proof of Eligibility and returns the completed Affidavit and Release. Unclaimed or returned prizes will not be awarded. Sponsor and the Administrator are not responsible for any legal, or other restrictions on winner’s use of the prize.

For Tickets: Sponsor makes no guarantee as to the location of the seats and exact seats will be determined by Sponsor in its sole discretion. Sponsor is not responsible for lost or mutilated tickets, and none will be replaced. Sponsor is not responsible for postponement or cancellation of any portion of the prize. Winner and guest must comply with all arena and UFC Performance Institute rules and regulations, including, without limitation, all health and safety protocols, and ticket terms and conditions at all times. Failure to do so may result in forfeiture of the prize. The terms and conditions of the tickets awarded will govern in the event the VIP tour or UFC number event, as

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defined by Sponsor, is canceled due to any reason, including, without limitation, weather, an act of God, an act of terrorism, a war or war-like action, a public health emergency, or civil disturbance. Sponsor reserves the right, in its sole discretion, to remove or to deny entry to the winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person at the event. The Released Parties will not be responsible for any act of God, act of terrorism, civil disturbance, work stoppage, or any other occurrence outside their reasonable control that may cause the cancellation of the game. Resale of any tickets is strictly prohibited. For the avoidance of doubt, unused tickets cannot be refunded, exchanged, or applied towards tickets for any subsequent event or for cash. The VIP tour tickets, UFC numbered event tickets and the meet and greet experience and access are NOT for sale.

Prize winner and guest (all aged 21 or older) must attend the Sponsor selected scheduled UFC numbered event as specified by Sponsor or Administrator. Tickets cannot be exchanged for any other scheduled event. Guest(s) must complete a Travel Companion Affidavit and Liability Release Form and submit it to Sponsor or Administrator. Failure to return the executed Travel Companion Affidavit and Release within the specified time period may result in forfeiture of the prize for the guest(s). Neither Sponsor nor the Administrator are responsible for any legal, or other restrictions on winner's use of the prize, including without limitation travel details, transportation (including airline and ground transportation), accommodations, and restrictions or conditions for travel. Winner is responsible for any and all expenses and travel costs not expressly stated herein as part of the prize, including but not limited to, meals and beverages not specified as part of the prize. gratuities, and personal incidentals. Incidental expenses and all other costs and expenses which are not specifically listed as part of the prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the winner. If any part of the prize becomes unavailable for any reason, Sponsor will not be responsible to award that part of the prize. Winner is solely responsible for any and all applicable fees and taxes associated with receipt and use of the prize. PRIZE IS AWARDED "AS IS," "WHERE IS," WITH NO WARRANTY OR GUARANTEE EXPRESS OR IMPLIED. Prize is nonassignable, nonsubstitutable, and nontransferable. Notwithstanding the foregoing, Sponsor may, at its sole discretion, substitute cash or a prize of equal or greater monetary value. Winner will receive an IRS Form 1099-MISC for the ARV of the prize.

Sponsor cannot guarantee that prize winner and/or winner's guest(s) will not become infected with COVID-19 in connection with acceptance of the prize, which includes sports arena attendance and a tour. Traveling to the arena and attendance of any portion of the events in the prize could increase prize winner's and/or guests' risk of contracting COVID-19. By participating in the prize, each of prize winners and winner's guest(s) acknowledges the contagious nature of COVID-19 and voluntarily assumes all risks that he/she may be exposed to or infected by COVID-19 in connection with prize and that such exposure or infection may result in personal injury, illness, short-term or permanent disability, and death. Prize winner and winner's guest(s) are solely responsible for taking any and all precautions to avoid contracting COVID-19. Prize is subject to the terms of the issuer, which may require prize winner and winner's guest(s) to comply with all the local regulations and rules at the time of the event and security, fan conduct, safety and health requirements and policies put in place by UFC, and its affiliates and subsidiaries, and arena.

Sponsor, Administrator, and the Released Parties shall not be responsible for any cancellation, rescheduling or delay of any portion of the prize for any reasons, including but not limited to,

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COVID-19. Tickets and admissions are subject to all security, fan conduct, safety and health requirements and policies put in place by Zuffa and its affiliates and subsidiaries, as they may be updated from time to time. Each winner and winner's guests must also comply with all applicable ticket terms and conditions.

Travel Safety Advisory: Since travel and tourism are constantly changing, the winner and guest(s) shall consult the U.S. State Department's website at travel.state.gov regarding the latest information concerning traveler safety, security, and health advisories and the Center for Disease Control website for <https://www.cdc.gov/coronavirus/2019-ncov/travelers/travel-during-covid19.html>. The winner and guest(s) are responsible for checking the travel protocols before they depart and ensuring that they fully understand and comply with any such protocols. For example, some destinations may require obtaining a negative COVID-19 viral test a certain number of days before and upon return travel. The Sponsor, Administrator, and other Released Parties shall not be responsible for any additional costs incurred for any required test or any other pre-travel or post travel requirements.

6. **EVENT CONDUCT.** Winner and his/her guests conduct will be under the supervision of Sponsor, venue security, and/or Administrator and its event representatives ("Event Staff") whose decisions are final and binding in all aspects relating to the event. Winner and his/her guests may be removed from Event premises at the sole discretion of the Sponsor, Administrator or Event Staff for any reason at any time, including but not limited to the advice of the Event Staff, creating an unauthorized disturbance, interruption or unnecessarily rough physical contact, or for any unhealthy, unlawful, unsafe, or inappropriate act. If winner or guest who in the opinion of the Sponsor, Administrator, or Event Staff is considered a physical or mental threat to the well-being of any person, he/she may be removed from the Event premises. Any act performed by winner or guest defined by federal, state or local statute or ordinance as constituting a criminal act may result in removal from Event premises. At the sole discretion of the Sponsor and Event Staff, if winner or guest uses profanity, or demonstrates any lewd or sexually suggestive gestures or full or partial nudity, the Sponsor or Administrator shall have the right to remove that individual from Event premises. At the sole discretion of the Sponsor, Administrator, or Event Staff, if winner or guest creates the potential for death, disability, injury and/or property damage during the Event, the Sponsor, Administrator, or the Event Staff, shall have the right to remove that individual from Event premises.
7. **INTERNET.** If for any reason this Sweepstakes cannot be executed as planned, including but not limited to infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor or Administrator that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsor and Administrator reserve the right to cancel, suspend, terminate or modify the Sweepstakes. In such event, Sponsor or Administrator, at their discretion, may select winner from the eligible, non-suspect Entries fulfilling the applicable eligibility requirements prior to the event requiring termination, cancellation or suspension of this Sweepstakes.
8. **LICENSE TO ENTRY.** By submitting an Entry, you irrevocably grant Sponsor and its designated agents the royalty-free right throughout the world in perpetuity to use, re-use, copy, publish, copyright, republish in whole or in part, edit, add to, modify, and rearrange the Entry in whatever media now

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known or hereafter developed, for use in the advertising and promotion of Sponsor and Sponsor's products without further permission, approval, consideration or payment to the you, except where prohibited by law. You agree to sign any document requested by Sponsor to further confirm this license. By accepting the Prize, winners consent to Administrator's use and publication of their first name, last initial, and city of residence on a publicly accessible website for a period not to exceed 60 days following completion of winner verification.

- 9. LIMITATIONS OF LIABILITY AND RELEASES.** No liability or responsibility is assumed by Sponsor or the Administrator from entrant's participation in, or attempt to participate in, the Sweepstakes. Sponsor nor Administrator are not responsible for any typographical errors in the information provided by entrants, or in the announcement of prizes or these Official Rules. Sponsor's or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision herein. Should any provision of the Official Rules be deemed unenforceable or invalid, the other provisions of the Official Rules shall remain in full force and effect. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor and/or Administrator. All Entries are subject to verification. By entering or otherwise participating in the Sweepstakes and/or accepting any prize, each entrant hereby fully and unconditionally agrees to be bound by these Official Rules and the decisions of Sponsor and Administrator, or their respective designated agents, which are final and legally binding in all respects, and agrees to waive any right to claim any ambiguity in these Official Rules. The entrant also agrees to assume all risk of loss, damage, destruction, delay or misdirection of materials and mail submitted to or from Sponsor or Administrator, and further agrees that all prizes are awarded upon the condition that the Sponsor, Administrator, Zuffa, and any of their respective parent companies, subsidiaries, officers, directors, partners, principals, partnerships, employees, representatives and agents, and Meta Platforms, Inc. (collectively, the "Released Parties") shall have no liability whatsoever, and each entrant agrees to release, indemnify and hold harmless the Released Parties for, any injuries, illness, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of any prize, or participation in this Sweepstakes or participation in any Sweepstakes-related activities and further acknowledges that said Released Parties have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any prize awarded in connection with the Sweepstakes.

Sponsor and Administrator reserve the right, in their sole discretion, without prior notice or obligation and at any time, to cancel, terminate or suspend this Sweepstakes, or any portion thereof, should virus, bugs, non-authorized human intervention or other causes beyond the control of Sponsor or Administrator corrupt or impair the administration, integrity, security, fairness or proper conduct of the Sweepstakes, or for any other reason, at their sole discretion. Sponsor and Administrator reserve the right to correct any typographical, printing, computer programming or operator errors, including in the Official Rules. The Released Parties are not responsible for hardware or software failures of any kind, traffic congestion in any networks, or towers, or any combination thereof, lost network connections, incomplete, garbled or delayed transmissions, whether caused by Sponsor, Administrator, users, or by any of the equipment or programming associated with or utilized in the Sweepstakes, or by technical or human error which may occur and/or which may damage Sponsor's or Administrator's ability to receive or store Sweepstakes data, or which may damage an entrant's system in connection with the selected method of Entry, or which may otherwise limit any entrant's

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ability to participate and/or redeem the prize in the Sweepstakes. In the event that any entrant's Entry attempt is not successfully received by Sponsor or Administrator, that entrant's sole remedy shall be to attempt to enter the Sweepstakes once again during the Sweepstakes Period. Sponsor and Administrator reserve the right at its sole discretion, to disqualify any individual who tampers with the Sweepstakes, or the operation of the Sweepstakes, or who enters using any automatic or programmed Entry duplication method, violates these Official Rules, or otherwise engages in fraudulent or offensive conduct with respect to this Sweepstakes.

BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR RELATING TO THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

All rights under Section 1542 of the California Civil Code are expressly waived. That section provides: A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.

By accepting the prize, the winner agrees that Sponsor may use any and all such winners' names, cities and/or states of residence, statements, likeness, voice, photograph and/or biographical information, without limitation, for promotional purposes relating to the Sweepstakes, in any media or format, whether now known or hereafter developed, including but not limited to the internet, worldwide, in perpetuity, without further consideration or payment, where permitted by law. Should winner make any false statement in any document referenced herein, the winner will be required to promptly return to Sponsor the awarded prize(s) received. Should any provision of the Official Rules be deemed unenforceable or invalid, the other provisions of the Official Rules shall remain in full force and effect.

- 10. GOVERNING LAW & JURISDICTION.** Except where prohibited, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant, Sponsor and Administrator and their respective agents shall be governed by and construed exclusively in accordance with the laws of the state of California without giving effect to any principles of conflicts of law of any jurisdiction. Entrants agree that any action at law or in equity arising out of or relating to this Sweepstakes, or awarding of the prize, shall be filed only in the state courts with jurisdiction over Stanislaus County, California or in

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federal courts in the Eastern District of California, and the entrants hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such action.

- 11. PRIVACY.** Sponsor and its authorized agents will collect, use, and disclose the personal information you provide when you enter the Sweepstakes solely for the purposes of administering the Sweepstakes and fulfilling the prize, and by entering this Sweepstakes you consent to the collection, use, disclosure and management of your personal information for said purposes. All personal information that entrants submit will be subject to Sponsor's privacy policy. In the event of any discrepancy between Sponsor's privacy policy and these Official Rules, the privacy policy will govern and control. For a copy of Sponsor's complete online privacy policy please visit <http://www.gallo.com/legal/privacy>.
- 12. NO X (FORMERLY TWITTER)/FACEBOOK/INSTAGRAM ASSOCIATION.** This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, X (formerly Twitter), Facebook or Instagram. You understand that you are providing your information to Sponsor, not to X (formerly Twitter), Facebook or Instagram. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not to X (formerly Twitter), Facebook or Instagram.
- 13. WINNERS LIST.** For confirmation of the names (first name and last initial) and city of residence of the winners, please visit <https://winners.twelvethirty.promo/navxufc>. The winners list will be posted after winner verification is complete and will be available for sixty (60) days thereafter.

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ABBREVIATED RULES

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The Prize shall include: 2 tickets to the December 2026 UFC numbered event Las Vegas, NV; a meet and greet with one (1) UFC Personality (meaning a current or former UFC athlete, announcer, or other recognized UFC talent) as determined by Sponsor in its sole discretion; 2 tickets to a VIP tour of the UFC Performance Institute in Las Vegas, NV; and a \$2,800 digital cash payment via PayPal. The exact date and time will be determined by the event organizer and is subject to change. Sponsor is not responsible for scheduling, rescheduling, cancellation, or postponement of any portion of the prize. Winner is responsible for all travel, lodging, and other expenses not expressly included in the prize.

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open to legal residents of the 50 United States (excluding UT) and the District of Columbia who are 21 or older only. Void where prohibited. Sweepstakes begins at 12:00:00 PM ET on 8/1/26 and ends at 11:59:59 PM ET on 9/30/26. To enter visit <https://www.newamsterdamvodka.com/ufc-sweeps/> or scan the QR Code found on participating New Amsterdam Vodka marketing materials and click the link to be directed to the website, then follow the instructions to complete and submit the entry form. Subject to Official Rules.

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Cash portion of prize will be delivered via Paypal. For Official Rules, including how to enter, odds, prize details, and restrictions, visit <https://www.newamsterdamvodka.com/ufc-sweeps/rules.pdf>. Sponsor: E. & J. Gallo Winery.

ONLINE

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open to legal residents of the 50 United States (excluding Utah), and the District of Columbia who are 21 or older only. Void where prohibited. Sweepstakes begins at 12:00:00 PM ET on 8/1/26 and ends at 11:59:59 PM ET on 9/30/26. Cash portion of prize will be delivered via Paypal. Subject to Official Rules. See Official Rules for how to enter, odds, prize details, and restrictions. Sponsor: E. & J. Gallo Winery.

BANNER ADS / SOCIAL

NO PURCH. NEC. Starts 8/1/26 & Ends 9/30/26. Open to legal residents 50 US & DC (excl. UT), 21+. For Rules, visit <https://www.newamsterdamvodka.com/ufc-sweeps/rules.pdf>. Void where prohibited.