SOONHARI HOLIDAY SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER FOR A CHANCE TO WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

THE SWEEPSTAKES IS INTENDED FOR AGE 21+ VIEWING IN THE FIFTY (50) UNITED STATES AND DISTRICT OF COLUMBIA ONLY, AND WILL BE GOVERNED BY UNITED STATES LAW.

VOID WHERE PROHIBITED.

TRANSPORTATION AND/OR LODGING ARE NOT INCLUDED AS PART OF ANY PRIZE.

1. ENTRY PERIOD/ELIGIBILITY: The SOONHARI Holiday Sweepstakes ("Sweepstakes") sponsored by Lotte Beverage America Corp. ("Sponsor") begins at 10 AM Pacific Time ("PT") Friday, November 20, and ends at 11:59 PM PT on Friday, December 18 (the "Entry Period"). The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia (the "Eligibility Area") who are age 21 years or older and have a valid Instagram account. Employees, officers, and directors of Sponsor, alcohol beverage vendors, licensed alcohol beverage distributors and retailers, or any of the respective parent companies, affiliates, or subsidiaries of the foregoing, or any company or individual involved with the design, production, execution or distribution of the Sweepstakes ("Barred Entrants"), as well as members of Barred Entrants' immediate families (parents, step-parents, children, step-children, siblings, step-siblings and spouse) and households (people who share the same residence at least three (3) months out of the year) are not eligible to participate in the Sweepstakes. Void outside the Eligibility Area and where prohibited or restricted by law. Sponsor's determinations of eligibility are final and may be made at any time.

2. PARTICIPATION AGREEMENT: BY PARTICIPATING IN THE SWEEPSTAKES, EACH PARTICIPANT REPRESENTS AND WARRANTS THAT THEY: [A] HAVE READ THESE OFFICIAL RULES, AND AGREE TO BE BOUND BY THEM, AND BY THE INTERPRETATIONS OF THESE OFFICIAL RULES BY THE SPONSOR, AND BY THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL MATTERS RELATING TO THIS SWEEPSTAKES; [B] AGREE TO RELEASE AND HOLD HARMLESS THE RELEASEES AS FURTHER DETAILED IN SECTION 7; [C] ACKNOWLEDGE COMPLIANCE WITH THESE OFFICIAL RULES; [D] WARRANT THAT ALL INFORMATION PROVIDED BY PARTICIPANT IN CONNECTION WITH THE SWEEPSTAKES IS TRUE, ACCURATE AND COMPLETE; AND [E] AGREE TO COMPLY WITH ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS.

3. TO ENTER: No purchase or consumption of alcoholic beverages is required to participate, nor will purchase or consumption of alcoholic beverages increase your chances of winning a prize. There are two (2) ways to enter the Sweepstakes:

- Visit **https://soonhariusa.com/holiday** during the Sweepstakes Period, locate the entry form, follow the form's instructions to provide the required entry information, and submit the entry form so it is received no later than 8:00 AM PT on December 18, 2026, -OR-
- Click the "Learn More" (or similar) action button on one of Sponsor's social media posts advertising the Sweepstakes, follow the form's instructions to provide the required entry information, and submit the entry form so it is received no later than 8:00 AM PT on December 18, 2026.

There is a limit of one (1) entry per person/email address, per day of the Sweepstakes, regardless of method of entry. For the purposes of the Sweepstakes, each day ends at 11:59:59 PM PT and the next day (if any) begins at 12:00:00 AM PT (except that the final "day" of the sweepstakes will begin at 12:00:00 AM PT on November 20, 2026, and end at 8:00 AM PT on December 18, 2026). Entries will be disqualified if they are late, incomplete and/or in excess of the stated entry limit. Sponsor's computer will be the official time clock for the Sweepstakes. The use of any device or technique to automate participation in this Sweepstakes, including but not limited to, participation using any bot, macro, script, hack, on-line sweepstakes service or form-filling software (or any other devices or techniques intended to automate any part of participation in the Sweepstakes) is prohibited. Participation by any means which subvert the participation process as described herein will be void. If Sponsor or its designee, in its sole discretion, determines that any participant has used any device or technique to automate or subvert the participation process or participation limits, all participation by that participant will be void and future participation attempts by the participant at issue may be blocked. Any attempt by a person to use multiple accounts or identities to gain more entries than permitted by these Official Rules shall result in disqualification at the discretion of Sponsor or its designee(s). Entry

information becomes the property of Sponsor upon submission. Sponsor is under no obligation to correspond about entries, nor is Sponsor required to acknowledge its receipt of entries. Multiple entrants are not permitted to share the same email account. Proof of submission of entry does not constitute proof of receipt of entry. In the event of a dispute as to the identity of the entrant associated with an entry, the authorized account holder of the email account associated with the entry, at the time of submission, will be deemed to be the entrant. The "authorized account holder" is the natural person assigned to the applicable email account by the email service provider. A potential winner may be required to show proof of being the authorized account holder. In the event a dispute regarding the identity of the person who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Normal Internet access and usage charges imposed by your online service will apply. Note that free internet access is available at most public libraries. If you participate from your mobile phone, such activity will be subject to the charges pursuant to your wireless service provider's rate plan. You further agree that by providing your mobile phone number as part of your entry information, you are consenting to Sponsor or its designees contacting you via a live call or text message to your mobile phone if you are a potential winner, which will be subject to the charges pursuant to your wireless service provider's rate plan. Please consult your wireless service provider for more information. Entrants are solely responsible for any related equipment, application, and internet access charges, if any. Sponsor's computer is the official timekeeping device for this Sweepstakes.

4. ADDITIONAL ENTRY REQUIREMENTS:

Do NOT include any of the following in your comment to the Promotional Post: (a) brand names, brand images, or brand logos (besides those of Sponsor); (b) your email address or phone number; (c) any website address; (d) executable programming of any kind, including without limitation, viruses, worms, spyware, etc.; (e) the name or logo of any alcohol beverage wholesaler or retailer (for example, bars, liquor stores, or restaurants which hold a liquor license); or (f) encrypted content of any kind. Should Sponsor determine that an entry is in violation of these Official Rules or any other applicable terms, Sponsor reserves the right to seek to have the entry removed from Instagram, to disqualify the associated participant, and/or to take other actions it deems necessary, all in Sponsor's sole discretion.

Any elements that appear in an entry must not: (i) include an image of any person that is (or appears to be) under 21 years of age; (ii) depict or describe persons consuming alcoholic beverages rapidly, excessively, involuntarily, as part of a drinking game or as a result of a dare; (iii) depict or describe persons conducting themselves in an inappropriate manner; (iv) depict or describe the overconsumption of alcohol; (v) contain material that would imply that the consumption of alcoholic beverages is acceptable before or while operating machinery, driving a vehicle or undertaking any other activity that requires a high degree of alertness or physical coordination; (vi) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, (vii) be profane or pornographic, or depict any materially dangerous activity; (viii) promote the illegal use of alcohol, drugs, tobacco, or firearms/weapons; or (ix) promote any particular political agenda or message.

Any elements that appear in an entry, including, without limitation, brand names, logos, or images, must be either: (1) entirely original, created by the entrant; (2) property of the Sponsor (the "Provided Materials"); or (3) in the public domain. Sponsor grants to entrants a limited revocable, non-sub-licensable license to use the Provided Materials for the sole purpose of creating an entry, if an entrant chooses to do so. Use of Provided Materials is not required for entry, nor will it affect an entrant's chances of winning. In addition, entrant recognizes that all of the right, title, and interest in the Provided Materials as well as all derivative works created using the Provided Materials (including an entry) shall vest exclusively in Sponsor, and entrant will not have or take any action that might harm or adversely affect such rights. No right, title, or interest in and to the Provided Materials except for the limited license granted to entrant in these Official Rules is transferred or created.

Use of any prohibited elements in an entry may result in disqualification of the applicable entry, in the Sponsor's sole discretion. Entrants must not engage in any violent, dangerous, or illegal behavior in creating an entry. Entries must not violate or encourage the violation of any law, rule or regulation. Entries must not defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies, or communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate. Entries must not defame or invade the privacy or publicity rights of any person, living or deceased (including, but not limited to, celebrities or celebrity look-alikes), or otherwise infringe upon a person's personal or proprietary rights. Entries that do not include all required information, and/or do not adhere to the foregoing and following requirements, and/or are deemed to be immoral, obscene, profane or not in keeping with Sponsor's image (all as determined by Sponsor in its sole discretion) may be considered void in

Sponsor's sole discretion. Sponsor reserves the right, but not the obligation, to review any entry for violation of these Official Rules at any time.

By participating in the Sweepstakes, you represent and warrant that: (a) you are the creator of your entry; (b) your entry is wholly original (apart from any allowable public domain elements or elements owned by Sponsor); (c) your entry does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party; (d) your entry has not previously been entered in any other promotion or contest; and (e) you own all rights to your entry (including, without limitation, the copyrights contained therein, and excluding any allowable public domain elements or the Provided Materials).

By participating in the Sweepstakes, you further represent and warrant that: (a) you have obtained written permission from each person whose image or likeness is included in the entry; (b) such persons are age 21 or older, and appear to be so; (c) if you are not the person who took any applicable photo, you have obtained written permission from the person who took the applicable photo and such person(s) have granted all necessary rights to use the applicable photo; (d) you can and will give written copies of such permissions to the Sponsor upon request along with proof of age for any such person; and (e) you understand that such documents may be required in order to be deemed a winner. Failure to provide said proof may result in disqualification of the entry from the Sweepstakes. Sponsor's determination as to whether any entry potentially violates the rights of any third party is final. Submitting an entry that is copyrighted by another individual will make you responsible for any legal action that the legal copyright holder might take against you.

By participating in the Sweepstakes, you grant to the Sponsor and its affiliated companies the unconditional (subject only to any applicable rights of Instagram) and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, edit, adapt, modify, create derivative works of, exhibit, and otherwise use the entry or part thereof (with or without using your name) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from you or any other party. Without limiting the foregoing, Sponsor reserves the right to post an online gallery of entries selected in its sole discretion, or to re-post any entries selected in its sole discretion on a social media website or on Sponsor's own website. Should Sponsor edit your entry for purposes of re-use, you are not relieved from responsibility for compliance with these Official Rules. You agree that, upon request by the Sponsor, you will sign a copyright assignment. By participating, you further agree not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Releasees (as defined in Section 7 below), or any other person or entity, on the grounds that any use of the entry, or any derivative works, infringes any of your rights, including, without limitation, copyrights and moral rights. You further acknowledge that, unless specified otherwise herein, the Sponsor is in no way obligated to broadcast, publish or use your entry in any way. Nothing herein shall constitute an employment, joint venture, or partnership relationship between you and the Sponsor. In no way are you to be construed as the agent or to be acting as the agent of the Sponsor.

Further, by participating, each entrant: (a) agrees to waive any claim for reimbursement for any equipment or materials necessary to submit an entry regardless of whether or not any particular entry is selected for any prize; (b) acknowledges that the material that will be submitted as part of the Sweepstakes may embody materials, suggestions, or ideas similar to those which have been developed by others or by the Releasees (as defined below in Section 7) and hereby acknowledges that any similarity is purely coincidental and unavoidable in light of the volume of ideas that the Releasees routinely use and consider in the course of each of their business activities, and understands that they will not be entitled to any compensation because of use by the Releasees of any materials similar to those in an entrant's entry; (c) hereby waives any right to any claim or liability with respect to the Releasees' use of similar materials; (d) acknowledges that, by acceptance of an entry, the Releasees do not waive any rights to use similar or related ideas previously known to the Releasees or developed by their respective employees, or obtained from sources other than an entrant; and (e) understands that submitting any element that is copyrighted by another individual will result in the applicable entrant being responsible for any legal action that the legal copyright holder might take against the Releasees.

By submitting an entry, each entrant agrees that: (a) their entry is gratuitous and made without restriction; (b) their entry will not place Sponsor under any obligation other than as stated in these Official Rules; and (c) Sponsor is free to publish or otherwise disclose the ideas contained in the entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to the applicable entrant.

5. RANDOM DRAWING/PRIZE DESCRIPTION/ODDS: On or about Monday, December 21, an independent judging organization will conduct a random drawing to select five (5) potential winners from among all eligible entries received. The verified winners will receive a prize consisting of one (1) Soonhari tote bag, four (4) Soonhari sweatshirts, and one (1) $100 Visa gift card. The total Approximate Retail Value ("ARV") of each prize is $300. **For the avoidance of doubt, the prize does not include any alcoholic beverages. Transportation**

and/or lodging are not included as part of any prize. As a condition of prize receipt, each winner hereby agrees to not allow the use of any of their prize tickets by any person who is under the age of 21 (or who would otherwise be deemed ineligible to participate in the Sweepstakes as an entrant). As a condition of a prize award, Sponsor reserves the right to require a completed declaration of eligibility, liability release, and (where legal) a publicity release, from any person intending to use a prize ticket. If a winner cannot accept a prize as specified by Sponsor, the applicable prize will be forfeited and awarded to an alternate winner. Total ARV of all prizes per winner is $1,500. Any difference between approximate value and actual value may not be awarded. See Section 6 below for additional prize restrictions and winner notification details. Odds of winning depend on the number of eligible entries received. Any prize details not specified herein will be determined by Sponsor in its sole discretion. **Limit one (1) prize per person/household.**

If any element of a prize is cancelled, delayed, or postponed beyond the reasonable control of Sponsor, the remaining portion of the applicable prize will be awarded as complete and final, and no substitute compensation or refund will be offered. In the event a prize winner (and/or any person using a prize ticket) engages in behavior that (as determined by Sponsor or any prize element operator in its or their sole and absolute discretion) is obnoxious, inappropriate, threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, such party reserves the right to terminate the applicable experience early without further compensation to any party.

6. WINNER NOTIFICATION/PRIZE RESTRICTIONS: The name of a potential winner and/or their social media "handles" may be announced online prior to verification; however, any such announcement is not a guarantee of eligibility. Each potential winner will be notified via direct or private message on Instagram, or via a winner notification comment on the Promotional Post where Sponsor will mention or tag the potential winner in the comment. The message or comment will instruct the potential winner to send a private message to the Sponsor along with the potential winner's full name, email address, and telephone number, within twenty-four (24) hours (measured in the local time zone) after the time that the notification message or comment was sent/posted. **A potential winner should make certain they are corresponding specifically with Sponsor's Instagram account @Soonhariusa before providing any information.** It is further recommended that entrants confirm that their Instagram notification settings are turned on as applicable, such that they would be notified in a timely fashion of Sponsor's attempt to contact them in this manner. A potential winner must reply as instructed to identify themself, confirm their eligibility and ability to accept the prize, and provide their complete contact information within such twenty-four (24) hour period, or such potential winner may be disqualified in Sponsor's sole discretion. In Sponsor's sole discretion, a potential winner may only be notified one time as set forth above for attempted prize notification. A potential winner will subsequently be required to complete a declaration of eligibility, a liability release, a copyright assignment, (where legal) a publicity release, and to complete any other releases or provide any other documentation deemed necessary by Sponsor to verify the potential winner's eligibility or to clear Sponsor's intended use of the potential winner's entry, which must be returned within the time period specified by Sponsor at the time of such request. Proof of identity, age, and legal residence (in the form of a copy of government-issued photo identification) may be required to claim a prize. Any winner or potential winner may be disqualified in Sponsor's sole discretion: (a) if they fail to reply or to provide any required information or properly completed documents within the required time period; (b) if they fail to comply with any of the terms of these Official Rules; or (c) if any prize or prize notification is returned as undeliverable. In the event of disqualification of a winner, at Sponsor's sole discretion, the prize may be awarded to an alternate winner selected from among the remaining applicable eligible entries via the means of winner determination described herein, pending verification of eligibility. No responsibility is assumed by Sponsor for any incorrect or missing social media account information, prize claim information, postal address, email address or phone number associated with an entry/prize claim, or for any change of address, email, social media account or phone number of a participant. Any prize details not specified will be determined by Sponsor in its sole discretion. No prize may be transferred. Unless otherwise specified herein, there will be no prize substitution except at Sponsor's sole discretion due to unavailability, in which case a prize of comparable or greater value will be awarded. All other costs and expenses associated with acceptance and use of a prize not specified herein as being awarded are the sole responsibility of the applicable winner. Sponsor will not replace any lost, damaged or stolen prizes. All taxes (including without limitation Federal, state and local taxes) in connection with a prize, and the reporting consequence thereof, are the sole responsibility of the applicable winner. Sponsor makes no representations regarding the tax liability associated with any prize. If being shipped physically, prizes will only be shipped to a physical address (no P.O. Boxes permitted) in the 50 United States or Washington, DC. Under no circumstances will alcoholic beverages be provided as part of a prize.

7. RELEASE AND LIMITATIONS OF LIABILITY: By participating in the Sweepstakes, participants agree to release and hold harmless Sponsor, Meta, Inc. and any other social media platform used to host or promote the Sweepstakes, any alcohol beverage vendors, any licensed alcohol beverage distributors and retailers, any company or individual involved with the design, production, execution or distribution of the Sweepstakes, and all

of the respective parent companies, affiliates, or subsidiaries of the foregoing, together with all of the respective officers, directors, shareholders, employees, and agents of each (aforementioned individuals and organizations collectively, the “Releasees”) from and against any and all losses, damages, rights, claims and actions arising out of participation in the Sweepstakes or receipt or use/misuse of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors or any errors made in the advertisement of the Sweepstakes; (d) errors in the administration of the Sweepstakes or the processing of entries or prize claims; (e) changes to social media platform policies and procedures that may interfere with the operation of the Sweepstakes; (f) content filtering or any malfunction/error/failure which may impact the accessibility of entries or the transmission or receipt of winner verification notices (or other communications with a winner or potential winner); (g) claims based on publicity rights, defamation and/or invasion of privacy and the collection, use and/or sharing by Sponsor of personally identifiable information of the participants; or (h) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant’s participation in the Sweepstakes or receipt of any prize (including, without limitation, any personal injuries or wrongful death that may arise in connection with, or relate in any way to, exposure to or contraction of a communicable and/or infectious disease). Each winner (and any person making use of any prize related to the Sweepstakes) fully understands that: (i) the novel coronavirus SARS-CoV-2 and any resulting disease (together with any mutation, adaptation or variation thereof, “COVID-19”) is extremely contagious and there is an inherent risk of exposure to COVID-19 in any place where people are or have been present; (ii) no precautions, including the protocols that may be implemented from time to time based upon public health and government-sponsored guidelines, can eliminate the risk of exposure to COVID-19; (iii) while people of all ages and health conditions have been adversely affected by COVID-19, certain people have been identified by public health authorities as having greater risk based on age and/or underlying medical conditions; and (iv) exposure to COVID-19 can result in being subject to quarantine requirements, illness, disability, other short-term and long-term health effects, and/or death, regardless of age or health condition.

8. INDEMNITY: By participating, each participant agrees to indemnify and hold the Releasees harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Releasees due to or arising out of such participant’s entry, or such participant’s conduct in participating in or otherwise in connection with their participation in this Sweepstakes, including but not limited to: claims for trademark infringement or copyright infringement; violation of an individual’s right of publicity or right of privacy; or defamation.

9. GENERAL: Releasees and Internet/wireless access providers are not responsible for: (a) incomplete, lost, late, misdirected, damaged, garbled, or illegible entries; (b) any technical malfunction, human error, typographical error, lost/delayed data transmission, omission, interruption, deletion, defect or line failure in connection with any telephone/cellular network, data network, computer equipment, software or any combination thereof; (c) inaccessibility of any website in whole or in part for any reason or (d) any injury or damage to entrant's or any other person's computer, mobile device or other equipment related to or resulting from participation in the Sweepstakes. Entries are void if unreadable, inaccurate, incomplete, mutilated, tampered with, forged, mechanically reproduced, irregular in any way or otherwise not in compliance with these Official Rules. Although Sponsor attempts to ensure the integrity of the Sweepstakes, Releasees are not responsible for the actions of entrants or other individuals in connection with the Sweepstakes, including entrants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. In the event of any conflict between any details contained in these Official Rules and the details contained in any Sweepstakes advertising materials, the details as set forth in these Official Rules shall prevail. If, for any reason, the Sweepstakes (or portion thereof) is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, by reason of any acts of God, disease, terrorist acts, earthquake, war, fire, flood, unusually severe weather, strikes or legal disputes (whether legal or illegal), industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole and absolute discretion to either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; (b) award the prize(s) from among the applicable eligible entries received up to the time of the impairment; or (c) proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. Sponsor’s failure to enforce any portion of these Official Rules does not affect or waive Sponsor’s right to enforce any portion of these Official Rules at any time. When terms such as “may” are used in the Official Rules, Sponsor has sole and absolute discretion. Entrants agree to waive any rights to claim ambiguity of these Official Rules.

Entrants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any jurisdiction within the Eligibility Area that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

11. CONDUCT: Sponsor reserves the right, at any time and at its sole discretion, to disqualify and/or deem ineligible to participate in this Sweepstakes or any future Sponsor promotions, any individual it suspects: (a) to be tampering with the entry process or the operation of the Sweepstakes or any website; (b) to be acting in violation of these Official Rules or Sponsor's privacy policy or other terms, conditions or guidelines; (c) to be acting in bad faith or in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (d) to have failed to agree to these Official Rules; or (e) to be in violation of these Official Rules. CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF THESE OFFICIAL RULES AS WELL AS CRIMINAL AND CIVIL LAWS. SHOULD SPONSOR BELIEVE OR BECOME AWARE THAT SUCH AN ATTEMPT HAS BEEN, IS BEING, OR WILL BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY RESPONSIBLE PARTICIPANT(S) AND OTHER RESPONSIBLE INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING WITHOUT LIMITATION CRIMINAL PROSECUTION.

12. PUBLICITY: By participating in the Sweepstakes, you grant to Sponsor and its affiliated companies the right, except where prohibited by law, to use your name, likeness, picture, address (city and state), voice, biographical information, entry, any recordings/images/video you provide to Sponsor in connection with the Sweepstakes/prize, and any of your written or oral statements about the Sweepstakes/prize or Sponsor's products/services (collectively, the "Materials"), for advertising and promotional purposes in promoting or publicizing Sponsor, its affiliated companies, and the products or services of each, in any and all media without limitation as to time or territory, without compensation unless required by law. You shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of the Materials.

13. DISPUTES/CHOICE OF LAW: Except where prohibited, by participating in the Sweepstakes you agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state and federal courts with jurisdiction over Los Angeles, California; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes (if any) but in no event attorneys' fees; (c) under no circumstances will you be permitted to obtain awards for and you hereby waive all rights to claim punitive, incidental and consequential damages, any and all rights to have damages multiplied or otherwise increased, and any other damages, other than for actual out-of-pocket expenses; and (d) your remedies are limited to a claim for money damages (if any) and you irrevocably waive any right to seek injunctive or equitable relief. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING ANY WEBSITE AND ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

14. COLLECTION AND USE OF PERSONAL INFORMATION: By entering the Sweepstakes, participants agree and consent to Sponsor's collection, use and retention of their personal information provided in their entries or prize claims for all purposes related to the Sweepstakes (including, without limitation, processing and administering entries or prize claims, sharing an participant's personal information with Sponsor's service

providers, contractors, prizing partners, etc. as necessary to conduct and operate the Sweepstakes, communicating with and awarding prize(s) to winner(s), making public announcements about winner(s), and advertising, promoting and publicizing the Sweepstakes), as well as in accordance with Sponsor's Privacy Policy published at https://lottebeverageus.com/privacy-policy/ provided that in the event of any conflict between these Official Rules and such Privacy Policy, the terms and conditions of these Official Rules shall prevail. **Please review Sponsor's Privacy Policy before participating.** If you object to the above or anything stated in Sponsor's Privacy Policy, do not participate in the Sweepstakes. Note further that if you are verified as a prize winner, your first name, last initial, city and state will be included in a publicly available winner's list.

15. SEVERABILITY/HEADINGS: If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings and captions are used in these Official Rules solely for convenience of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof.

16. WINNER'S LIST: For the first name, last initial, city and state of the winner(s), email your request to jessica.kaiser@moosylvania.com with the name of the sweepstakes. Winners will be posted after verification and for a minimum of 60 days thereafter. Winner(s) may also be announced on the Sponsor's website and/or social media accounts, at Sponsor's sole discretion.

SPONSOR: Lotte Beverage America Corp., 3600 Wilshire Blvd Ste 836, Los Angeles, CA 90010.

By participating in the Sweepstakes, entrants acknowledge that the Sweepstakes is in no way sponsored, endorsed, administered by or associated with Meta, Inc., Facebook, Instagram, or other social media platforms used to promote the Sweepstakes. Participants should contact Sponsor with any questions or comments related to the Sweepstakes, and not Meta Inc., Facebook, Instagram, other social media platforms used to promote the Sweepstakes.

Any third-party trademarks, service marks and trade names referenced herein are the property of their respective owners, are used for descriptive purposes only, and do not imply any sponsorship or endorsement of the Sweepstakes.

SOONHARI endorses responsible, moderate drinking.
Alcohol with natural flavor and/or artificial flavors, with artificial sweeteners, Alc. 12% by vol.
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